

Thinking About A Vehicle Wrap?

Take your message mobile!

Custom vehicle wraps can protect your vehicles, boost brand awareness, and generate leads.

FULL WRAP



Get maximum impact for your brand by going bumper-to-bumper.

\$2,500 - \$3,500

HALF WRAP



Horizontal

Promote your brand in a big way with this budget-minded approach.

\$1,200 - \$2,000



Vertical

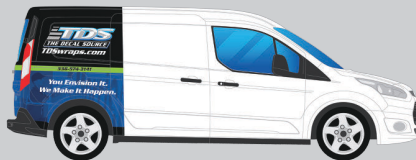
QUARTER WRAP



Horizontal

Tag your fleet with a big logo and a splash of color.

\$800 - \$1,200



Vertical

Benefits of Wraps

Financing Available
As low as \$99/mo

- Flexible and replaceable
- Lower maintenance
- Bold, creative designs
- Cost-effective for newer vehicles

Wraps Get the Word Out!

Data from the Outdoor Advertising Association of America

80%

of people can recall certain aspects about vehicle wrap advertisements seen once.

90%

can recall significant portions of vehicle wrap advertisements when viewed several times a week through normal commuting.



A single vehicle wrap can generate

30K-70K IMPRESSIONS DAILY

[Depending on your city]

FLEET VEHICLE

advertising boosts name recognition



than any other form of advertising

AN AVERAGE OF

77¢

per 1,000 Impressions

ADVERTISING COST PER IMPRESSION

proves lower than television, magazine, newspaper, radio, and billboard advertising!

Design Planning

6 questions to ponder when planning your wrap project

- 1 Do you own or lease your vehicles?
- 2 What is the year, make and model of the vehicles you're wrapping?
- 3 What budget range does your project fall in? (Full, half, quarter, door logo)
- 4 Is your logo available in a high-resolution format?
- 5 Do you have a design in mind for the wrap, or will you need help developing a concept?
- 6 What message do you want people to get when they see your vehicles?

Durability

- HIT THE ROAD!**
Wraps are speed tested up to 200 mph.
- NO GARAGE NEEDED.**
Wraps are weather-tested and guaranteed for up to 5 years.

3M QUALITY ASSURED.
TDS uses top-notch 3M materials and employs 3M-certified installers.

SEE AND BE SEEN.
Studies show that reflective vinyl graphics enhance visibility and overall safety.

Let's Get Started

Call TDS today to discuss your vehicle wrap project.



336-574-3141

www.thedecalsource.com